



2025 Global Events Calendar

Over 900 Events in 35 Countries

Tailored events with global scale, fueled by the trusted voices of IDC analysts and award-winning editorial teams from CIO, Computerworld, and CSO

Global tech leaders consistently attend IDG events to:

- Gain insights from IDC market experts and journalists from trusted tech media brands
- Connect with industry peers, tech leaders and rising stars
- Discover essential trends and innovations

Bringing tech buyers and sellers together in various formats:

- Multi-day educational symposiums
- Prestigious award ceremonies
- Intimate round table discussions
- One-to-one facilitated meetings



“ It’s truly inspiring to witness such a gathering of industry leaders, CIOs, and valued customers, all united by a shared commitment to exploring the transformative power of Artificial Intelligence. The enthusiasm and insights shared today underscore the exciting innovations that will shape 2024 and beyond.

Miguel Villalonga, COO, e& enterprise



Past participants include:

- CIO, Avanade
- Head of Cybersecurity, UAE Government
- Advisor Chief Executive, Dubai Electronic Security Center
- Senior Vice President of Cybersecurity, Mobily
- IT Security Manager, Gulf Monetary Council
- CISO, Ministry of Environment, Water, and Agriculture
- Chief Technology Officer, OLX India
- Director Technology Operational Risk, CIBC
- CIO, Baker Newman Noyes
- VP of IT, Experian
- Senior Cybersecurity Architect, Microsoft
- CTO, Cisco
- Director of Cybersecurity, Lockheed Martin
- Senior Solutions Architect, Rackspace
- IT Director, Banco Santander Mexico
- CIO, Empresas Iansa
- CISO, Oxford Brookes University
- CIO, Copenhagen Airport
- Head of Data Science, Repsol

53%

of tech marketers say in-person events have produced the best results for their organization in the last 12 months.

Source: 14th Annual Content Marketing Survey:
Content Marketing Institute/Marketing Profs



“ Coming to events like this certainly accelerates the market research that we have to do when purchasing new technology. You get to see everything under the same roof, have those vendor conversations, ask and answer questions, and that truly accelerates the time it takes to narrow the selection down from 400 search results to, say, 4 solid contenders.

Ankur Saini, Deputy Chief Technology Officer, Federal Motor Carrier Safety Administration (U.S. DoT)



Ready to take your business to new heights?

Partner with trusted editorial brands CIO, Computerworld, and CSO, and IDC analysts to unlock a world of exclusive benefits!

IDG events help you solve your pain points, such as:

- Delivering sales pipeline and measurable results
- The complexity of the buying team and process
- Hard to reach relevant buyers in target companies
- Lack of consistent strategy and messaging
- Ability to establish in-person engagements

By supporting your marketing goals, including:

- Lead generation
- Visibility and brand exposure
- Regional and global footprint
- Captivating storytelling
- Customer relationship building

Topics we cover

- AI & Data Management
- Enterprise Applications
- Security & Trust
- Enterprise Services
- System Infrastructure
- Channels & Alliances
- Networking & Telecom
- Workplace solutions

“ The intimate setting of this event lends itself really well to having in-depth conversations and building very solid relationships. And when it comes to maintaining an omnichannel discussion after the show, we really appreciate IDG supporting us in that effort.”

Kenneth Oppenheimer, VP Global Strategy, Financial Services, HGS - Hinduja Global Solutions

North America

March	Governance and Risk Management <i>One day, virtual</i>
	FutureIT LA <i>One day, in person, Los Angeles</i>
April	FutureIT Toronto <i>Multi-day, in person, Toronto</i>
May	Work+ <i>Multi-day, in person, Nashville</i>
June	FutureIT Calgary <i>One day, in person/hybrid, Calgary</i>
	FutureIT Dallas <i>One day, in person, Dallas</i>
July	FutureIT New York <i>Multi-day, in person, New York</i>
August	CIO100 <i>Multi-day, in person, Arizona</i>
September	FutureIT Vancouver <i>One day, in person/hybrid, Vancouver</i>
October	CSO Conference and Awards <i>Multi-day, in person, location TBD</i>
November	CIO Awards Canada <i>One day, in person, Toronto</i>
	Strategic Data Management <i>Multi-day, in person, location TBD</i>
December	Customer Experience <i>One day, virtual</i>

North American Custom Events

IDG's single-sponsor opportunities provide a single share of voice, with expert-led content curation and turn-key execution.

Virtual roundtables

Peer-based, expert-led experience to garner buying intent and pipeline discovery as sole sponsor.

Executive in-person dinners

An evening of networking and meaningful conversation over a shared meal.

Learn how your sponsorship can drive conversations through speaking opportunities, networking, hosted private dinners/lunches, and more.

Contact events@idgmarketing.com for more information.

Latin America

April	Infrastructure Evolution & Cloud Mexico <i>One day, in-person, Mexico City</i>
May	Infrastructure Evolution & Cloud Colombia <i>One day, in-person, Bogotá</i>
	19 Edition Gouvernement It Summit Mexico <i>One day, in-person, Mexico City</i>
June	Infrastructure Evolution & Cloud Chile <i>One day, in-person, Santiago</i>
July	New Era of AI & Cybersecurity Strategy Mexico <i>One day, in-person, Mexico City</i>
	New Era of AI & Cybersecurity Strategy Colombia <i>One day, in-person, Bogotá</i>
August	Digital Business Summit Brazil <i>One day, in-person, Sao Paulo</i>
September	Digital Business Summit Mexico <i>One day, in-person, Mexico City</i>
	New Era of AI & Cybersecurity Strategy Chile <i>One day, in-person, Santiago</i>
November	New Era of AI & Cybersecurity Strategy Brazil <i>One day, in-person, Sao Paulo</i>

Latin American Custom Events

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Europe

Central and Eastern Europe

March	SEMAFOR Security Management Summit Poland <i>Multi-day, in-person, Poland</i>
	CIO Summit Poland <i>Multi-day, in-person, Poland</i>
April	CIO Summit Romania <i>Multi-day, in-person, Romania</i>
May	CIO Summit Czech Republic <i>Multi-day, in-person, Czech Republic</i>
June	CEE CIO Summit <i>Multi-day, in-person, Central and Eastern Europe</i>
	Smart Factory Summit Poland <i>One day, in-person, Poland</i>
September	State 2.0 Summit Poland <i>Multi-day, in-person, Poland</i>
	CIO Summit Central Asia <i>Multi-day, in-person, Kazakhstan</i>
October	CIO Summit Adriatic <i>Multi-day, in-person, Adriatic</i>
November	Financial Summit Romania <i>One day, in-person, Romania</i>
	Manufacturing Summit Czech Republic <i>Multi-day, in-person, Czech Republic</i>
	CIO Trends Poland <i>One day, in-person, Poland</i>
December	IT Architect Summit Poland <i>One day, in-person, Poland</i>
	Government Innovation Kazakhstan <i>One day, in-person, Kazakhstan</i>

Central and Eastern Europe Custom Events

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Virtual roundtables

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Executive in-person breakfasts

A morning of networking and meaningful conversation over a shared meal.

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Europe

France

April	Data & AI Summit <i>One day, in-person</i>
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May	Security Summit <i>One day, in-person</i>
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November	Future of Infrastructure Summit <i>One day, in-person</i>
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December	CIO Summit <i>One day, in-person</i>
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Italy

April	CIO Summit Rome <i>One day, in-person</i>
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May	Digital Infrastructure Summit <i>One day, in-person</i>
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June	Security Summit <i>One day, in-person</i>
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September	People & Processes at Work Summit <i>One day, in-person</i>
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October	Data & AI Summit <i>One day, in-person</i>
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November	CIO Summit Milan <i>One day, in-person</i>
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France and Italy Custom Events

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Europe

Germany, Switzerland, Austria

January	Channel Excellence Award <i>One day, in-person</i>
February	Hamburg IT Strategy Days <i>Multi-day, in-person</i>
March	CIO Cloud Summit Germany <i>Multi-day, in-person</i>
April	Channel Meets Cloud <i>Multi-day, in-person</i>
May	CIO Charity Run & Bike Germany <i>Multi-day, in-person</i>
	CIO Cyber Security Summit Germany <i>Multi-day, in-person</i>
	IT Strategy Days Masterclass Germany <i>Multi-day, in-person</i>
September	Channel Partner Congress Germany <i>Multi-day, in-person</i>
	IT Strategy & Cybersecurity Summit Switzerland <i>One day, in-person</i>
	Security Summit Germany <i>One day, in-person</i>
October	CIO des Jahres (CIO of the Year) Germany <i>Multi-day, in-person</i>
	Multi-Cloud Summit Germany <i>One day, in-person</i>
November	CIO Innovative Platforms Summit Germany <i>Multi-day, in-person</i>
	IT Strategy & Cybersecurity Summit Austria <i>One day, in-person</i>
	CIO GenAI Summit Germany <i>Multi-day, in-person</i>

Germany Custom Events

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Virtual roundtables

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Europe Nordics

April	Data, Infrastructure and Sustainability Summit Denmark <i>One day, in-person, Denmark</i>
	Data, Infrastructure and Sustainability Summit Benelux <i>One day, in-person, Netherlands, Belgium</i>
	Data, Infrastructure and Sustainability Summit Sweden <i>One day, in-person, Sweden</i>
	Data, Infrastructure and Sustainability Summit Norway <i>One day, in-person, Norway</i>
	Data, Infrastructure and Sustainability Summit Finland <i>One day, in-person, Finland</i>
June	CIO of the Year Denmark <i>One day, in-person, Denmark</i>
September	Security Summit Finland <i>One day, in-person, Finland</i>
	Security Summit Sweden <i>One day, in-person, Sweden</i>
	Security Summit Norway <i>One day, in-person, Norway</i>
	Security Summit Denmark <i>One day, in-person, Denmark</i>
October	Security Summit Benelux <i>One day, in-person, Netherlands, Belgium</i>
November	Digital Enterprise Summit Sweden <i>One day, in-person, Sweden</i>
	Digital Enterprise Summit Denmark <i>One day, in-person, Denmark</i>
	Digital Enterprise Summit Benelux <i>One day, in-person, Netherlands, Belgium</i>

Nordics Custom Events

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Virtual roundtables

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Executive in-person dinners

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Europe Portugal

February	Futurescape Summit <i>One day, in-person</i>
April	Security Summit <i>One day, in-person</i>
May	Data & AI Summit <i>One day, in-person</i>
September	Directions Portugal <i>Multi-day, in-person</i>
October	Security & Cloud Summit Porto <i>One day, in-person</i>
November	Enterprise Innovation Summit <i>One day, in-person</i>

Pan European

March	Utilities Xchange <i>Multi-day, in-person</i>
April	Future of Work Xchange <i>Multi-day, in-person</i>
May	Data & AI Xchange <i>Multi-day, in-person</i>
October	CIO Xchange <i>Multi-day, in-person</i>
November	CISO Xchange <i>Multi-day, in-person</i>

Portugal and Pan European Custom Events

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Virtual roundtables

Peer-based, expert-led experience to garner buying intent and pipeline discovery as sole sponsor.

Executive in-person lunches

A mid-day opportunity for IT leaders to network and have meaningful conversations over a shared meal.

Learn how your sponsorship can drive conversations through speaking opportunities, networking, hosted private dinners/lunches, and more.

Contact events@idgmarketing.com for more information.

Europe Spain

February	Cyber Security Summit Madrid <i>Multi-day, in-person</i>
March	Digital Infrastructure Summit <i>One day, in-person</i>
May	Data & Gen AI Summit <i>One day, in-person</i>
September	CIO Summit <i>Multi-day, in-person</i>
October	People & Processes at Work Summit <i>One day, in-person</i>
	Cyber Security Summit Barcelona <i>One day, in-person</i>
November	CIO Awards <i>One day, in-person</i>

Spain Custom Events

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Virtual roundtables

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Executive in-person lunches

A mid-day opportunity for IT leaders to network and have meaningful conversations over a shared meal.

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Europe UK

March	Digital Experience <i>One day, in-person</i>
April	Cyber Security Summit <i>One day, in-person</i>
May	CIO Digital Enterprise <i>One day, in-person</i>
	Next CIO Awards <i>Half day, in-person</i>
June	CIO Masterclass Summit <i>One day, in-person</i>
September	CIO 100 Awards <i>Half day, in-person</i>
	CIO Summit <i>One day, in-person</i>
October	Data and Infrastructure Summit <i>One day, in-person</i>
November	CSO Security Summit <i>One day, in-person</i>
	CSO 30 Awards <i>Half day, in-person</i>

UK Custom Events

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Virtual roundtables

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Executive in-person dinners

An evening of networking and meaningful conversation over a shared meal.

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META

First half of 2025

February	Middle East CIO Summit <i>Multi-day, in-person, UAE</i>
	Security Roadshow <i>One day, in-person, Türkiye</i>
May	CIO50 Awards & Symposium Egypt <i>One day, in-person, Egypt</i>
	Kuwait CIO Summit <i>One day, in-person, Kuwait</i>
	South Africa CIO Summit <i>One day, in-person, South Africa</i>
	Turkey CIO Summit <i>One day, in-person, Türkiye</i>
June	Security Roadshow <i>One day, in-person, Qatar</i>
	CSO30 Awards & Symposium <i>One day, in-person, UAE</i>
	Security Roadshow <i>One day, in-person, Saudi Arabia</i>

Continued on next page

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META Custom Events

IDG's single-sponsor opportunities provide a single share of voice, with expert-led content curation and turn-key execution.

In-Person Roundtable

Allow us to help craft your narrative, execute your unique requirements, and invite your target delegates to an intimate and exclusive breakfast, lunch, or dinner setting. Engage your audience in a tailored, high-impact experience.

Virtual Roundtables & Large-Scale Webinars

Experience peer-based, expert-led discussions designed to drive buying intent and uncover pipeline opportunities as the exclusive sponsor. Our format is flexible, allowing you to tailor the experience to suit your needs —whether it's an intimate roundtable with 10-12 delegates or a larger webinar reaching an audience of 200-300 end users.

Signature Events

We can partner with you to provide comprehensive support, from planning and invitations to event operations and follow-ups, ensuring the success of your signature events.

META

Second half of 2025

September	Saudi Arabia CIO Summit <i>Multi-day, in-person, Saudi Arabia</i>
	Mauritius CIO Summit <i>One day, in-person, Mauritius</i>
	Security Summit <i>One day, in-person, Türkiye</i>
October	Security Roadshow <i>One day, in-person, South Africa</i>
November	CISO Roundtable <i>One day, in-person, Saudi Arabia</i>
	CIO Golf Day <i>One day, in-person, South Africa</i>
	CIO100 Awards & Symposium <i>One day, in-person, UAE</i>
	Qatar CIO Summit <i>One day, in-person, Qatar</i>
	Dx Awards & Symposium <i>Multi-day, in-person, Türkiye</i>
	CIO50 Awards & Symposium <i>One day, in-person, Kuwait</i>
	Public Sector Congress <i>One day, in-person, Saudi Arabia</i>
December	Cloud & AI Roadshow <i>One day, in-person, Türkiye</i>

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META Custom Events

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APAC

March	CSO100 Awards & Symposium <i>One day, in-person, Seoul</i>
	Asian Financial Services Congress & Awards <i>One day, in-person, Singapore</i>
April	CIO Summit <i>One day, in-person, Shenzhen</i>
June	Asian Financial Services Congress & Awards <i>One day, in-person, Beijing</i>
	CIO Summit <i>One day, in-person, Seoul</i>
July	CIO Summit & CIO100 Awards <i>One day, in-person, Singapore</i>
September	CIO Summit <i>One day, in-person, Shanghai</i>
	Asian Financial Services Congress & Awards <i>One day, in-person, Seoul</i>
	Cybersecurity Mastermind & CSO50 Awards <i>One day, in-person, Bangkok</i>
November	Cybersecurity Mastermind <i>One day, in-person, Seoul</i>
	Partner Channel Summit <i>One day, in-person, Beijing</i>

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APAC Custom Events

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Signature Events

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ANZ

May	ARN WIICTA+ <i>One day, in-person, Australia</i>
May	Reseller News WIICTA+ <i>One day, in-person, New Zealand</i>
June	CIO Summit & Awards <i>One day, in-person, Australia</i>
July	EDGE <i>Multi-day, in-person, Australia</i>
August	CIO Summit & Awards <i>Multi-day, In-person, New Zealand</i>
September	CSO Summit & Awards <i>One day, in-person, Australia</i>
October	Reseller News Innovation Awards <i>One day, in-person, New Zealand</i>
November	ARN Innovation Awards <i>One day, in-person, Australia</i>

ANZ Custom Events

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In-Person Roundtable

Allow us to help craft your narrative, execute your unique requirements, and invite your target delegates to an intimate and exclusive breakfast, lunch, or dinner setting. Engage your audience in a tailored, high-impact experience.

Webinars

Experience peer-based, expert-led discussions designed to drive buying intent and uncover pipeline opportunities as the exclusive sponsor. Our format is flexible, allowing you to tailor the experience to suit your needs, whether that be a fireside chat, interview, or a presentation and Q&A, whilst reaching a wider audience.

Learn how your sponsorship can drive conversations through speaking opportunities, networking, hosted private dinners/lunches, and more.

Contact events@idgmarketing.com for more information.

India

March	CIO Summit <i>Two days, in-person</i>
May	CSO100 Awards & Symposium <i>Two days, in-person</i>
June	Financial Services Summit <i>One day, in-person</i>
August	Manufacturing, Logistics & Supply Chain Summit <i>Two days, in-person</i>
September	CIO100 Awards & Symposium <i>Three days, in-person</i>
November	Cybersecurity Mastermind Summit <i>Two days, in-person</i>

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India Custom Events

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Signature Events

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Japan

February	AI & Data Management Forum <i>One day, in-person</i>
April	Security Forum <i>Multi-day, in-person</i>
July	AI Infrastructure Forum <i>One day, in-person</i>
September	CIO Summit <i>One day, in-person</i>
October	AI & Automation Forum <i>One day, in-person</i>
November	Cybersecurity Forum <i>One day, in-person</i>

Japan Custom Events

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In-person roundtables

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Executive

in-person cocktails

An evening of networking and meaningful conversation with cocktails.

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