

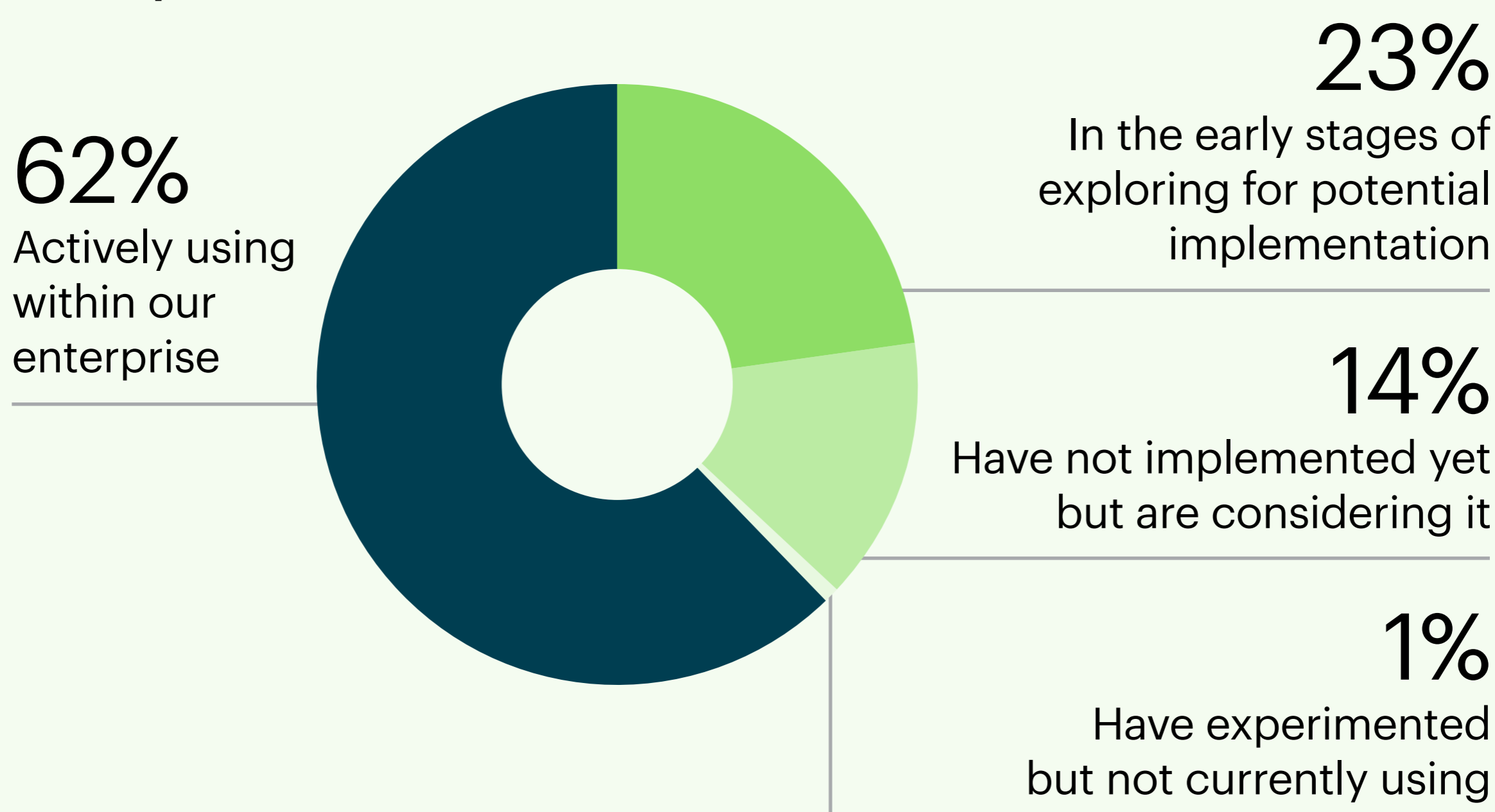
The expansion of Gen AI

Foundry's IT decision-maker audience is actively researching and buying AI tools. The CIO TechTalk community shares insight on the adoption of Generative AI.

What is Generative AI?

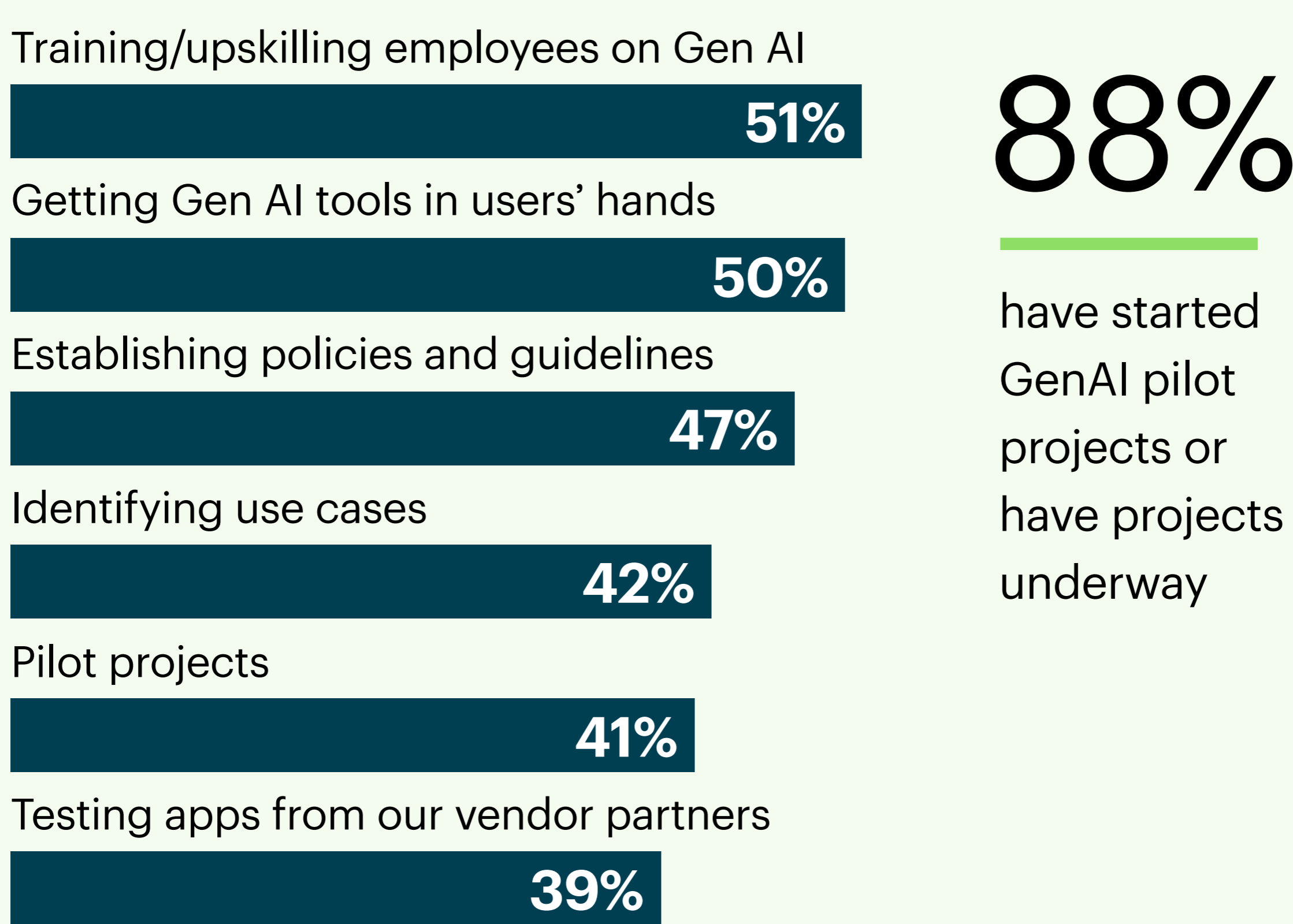
A branch of artificial intelligence that autonomously creates new content, such as images, videos, or text

Adoption status of Gen AI



“ Those who embrace the technology and understand how to use it to accelerate and improve their work will be rewarded, while those that don't will be left behind. ”
Jim Chilton, CTO, Cengage Group

What initiatives are underway to prepare for Gen AI?



“ You want to upskill the people in your organization because they already have the knowledge of the potential products or any benefits. Take the talent you have and upskill them into the right roles. ”
Mike Hendrickson, VP of Tech and Dev Products, Skillsoft

54%

perceive the greater risk for their companies with respect to Gen AI is moving too fast

What worries IT decision-makers about Gen AI in the workplace?

1. Legal issues related to Gen AI output
2. Loss of control over corporate data
3. Employees who go rogue and use it without permission
4. Lack of confidence in results

Even so, the majority of organizations are making AI investments

